

AIWARYA JANARDHANAN

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SKILLS

- Wordpress Development
- Theme Customizations
- HTML Web Development
- Shopify Websites
- Responsive Web Design
- Time Management
- SEO Best Practices
- Front End Frameworks
- Multilingual Websites
- Page Builders Expertise (Elementor , Divi , WP Page Bakery , Classic)
- Zoho Commerce Web Development
- Photoshop Basics
- HTML , CSS

LANGUAGES

- ENGLISH
- MALAYALAM
- TAMIL
- HINDI

PROFILE

Innovative WordPress Developer with over 6+ years of experience in theme customization, responsive web design, and SEO best practices. Experienced in developing Shopify stores, React-based front-end projects, HTML development, and Zoho Commerce websites.

Committed to optimizing website performance and enhancing user experience through innovative web solutions.

WORK EXPERIENCE

09 / 2022 - Present , INDIA - Senior Web Developer | Alchemist Technologies

- WORDPRESS , SHOPIFY , ZOHO COMMERCE
- Developed and maintained responsive WordPress websites for diverse clients.
- Converted FIGMA to Wordpress Designs.
- Performed regular updates to ensure optimal performance, security, and functionality.
- Provided technical support and resolved website issues efficiently.
- Optimized website content and structure to enhance SEO and online visibility.
- Designed and developed custom WordPress themes from scratch.
- Built and customized eCommerce websites using SHOPIFY and ZOHO COMMERCE platforms.

02 / 2022 - Remote , UK - Front End Developer | Design Direct UK

- REACTJS , HTML
- Working as a Front-End Developer, responsible for building responsive and user-friendly web interfaces using React.js, JavaScript, HTML, and Tailwind CSS, while managing code versions through Git. Skilled in creating clean and visually appealing front-end designs using HTML and CSS.

07 / 2021 - Remote , INDIA - Front End Developer | Voxelkraftz Solutions

- WORDPRESS , HTML
- Developed responsive user interfaces using HTML, CSS, and JavaScript frameworks.
- Optimized website performance through code improvements and efficient asset management.
- Build WordPress websites from scratch.
- Created custom responsive designs that optimized the website layout for various devices.
- Created Photoshop Banners

06/ 2019 - 2022 , INDIA - Web Developer | Skyniche

- WORDPRESS , SHOPIFY , REACT , HTML
- Developed WordPress websites using premium themes from Envato.
- Built and optimized numerous websites achieving 90+ scores on Google PageSpeed and GTmetrix.
- Performed comprehensive site optimizations to enhance performance and loading speed.
- Developed responsive React front-end designs for web applications.
- Designed mockups, brochures, and marketing materials using Adobe Photoshop.
- Created engaging website banners and graphics with Photoshop.
- Converted Figma designs into fully functional Shopify websites following ATS-compliant standards.

EDUCATION

- Master Of Computer Application (MCA) | Nehru College & Research Center Pampady , Thrissur | APJ Abdul Kalam Technological University | 2017 - 2019
- Bachelor Of Computer Application (BCA) | Chinmaya Mission College Kolazhy Thrissur | Bharathiar University | 2014 - 2017
- Plus Two | Kerala State Board | ST Thomas HSS Mayannur

MAJOR WORKS

- ECOMMERCE WEBSITES | Technologies Used - SHOPIFY , WORDPRESS , HTML
- DYNAMIC WEBSITES | Technologies Used - WORDPRESS
- MANAGEMENT WEB APPLICATIONS | Technologies Used - ReactJS
- REPORTING WEB APPLICATION - Technologies Used - REACTJS
- FIGMA TO WORDPRESS
- PHOTOSHOP DESIGN TO WORDPRESS WEBSITES
- CUSTOMIZATIONS OF PLUGINS
- POSTERS AND BANNERS | Photoshop , Canva

CORE COMPETENCIES & SKILLS

- **WordPress Development** – Proficient in building dynamic, high-performance WordPress websites using custom and premium themes with pixel-perfect precision. Skilled in theme customization, plugin configuration, and performance optimization for faster load times and seamless user experience.
- **Shopify Development** – Experienced in developing and customizing Shopify stores from Figma or PSD designs, ensuring pixel-perfect conversions. Integrated secure payment gateways, optimized product pages, and enhanced store performance for better conversions.
- **Front-End Development (HTML, CSS, JavaScript)** – Developed responsive and accessible web interfaces using HTML5, CSS3, JavaScript, and Tailwind CSS for consistent user experience across devices and browsers.
- **SEO & Performance Optimization** – Implemented on-page SEO strategies and performance enhancements, consistently achieving 90+ scores on Google PageSpeed and GTmetrix.
- **Version Control & Deployment** – Managed source code using Git and deployed websites efficiently through cPanel, Bluehost, and other hosting environments.
- **E-Commerce & Payment Systems** – Configured WooCommerce and Shopify Payments for secure, smooth transactions and product management.
- **UI/UX Implementation** – Ensured visually appealing, user-friendly layouts aligned with modern web design principles and brand identity.
- **Performance & Security Maintenance** – Regularly optimized, updated, and secured WordPress and Shopify sites, maintaining reliability, uptime, and top-tier performance.

REFERENCES

- Available upon request